

# Cloud Rights Management



**Patented Process  
Streamlines your  
Rights & Permissions**

## ***Publishers > Authors > Rightsholders: Automate Clearing Copyrights and Permissions in 1-click!***

Digi-EXPress® is a Cloud-based App to Organize and Manage your Rights & Permissions –

- Build and re-purpose content and research rightsholders
- Connect and communicate with 3rd party content providers in 1-click!
- Save on licensing fees with 'Bulk' Pricing and Automated Processing
- Track and manage license 'Usage Rights' for **re-use** and **repurposing**
- Integrate with existing spreadsheets and perm logs
- Track schedules, status and budgets... from your PC, MAC, Tablet or iPad!

Using patented 'best-practice' processes, we seamlessly transform your existing perm logs and legacy systems into a centralized database to manage your digital assets! Just 1-click... connects you automatically to a network of rightsholders... speeds permissions and manages your licenses and rights!

**Your Benefit: Speed Processing, Boost Productivity and Reduce Licensing Fees!**

see Demo at [www.digi-express.com](http://www.digi-express.com)  
or call 248-636-4117



### **Patent-Pending Technology: Research Content... Clear Rights... Manage Licenses... Publish Faster!**



**Build Content 24/7**  
Research, organize, and create content with on-line links to rightsholders!



**Re-purpose Content**  
Re-use content on eReaders, iPads, Tablets... saving on license fees!



**Clear Rights & Permissions**  
1-click analyzes your content and connects to rightsholders via email, fax or online and submits all requests at once!



**Permissions Advisors**  
Expert help is available when you need it... to manage and negotiate 3rd party license terms and fees!



**Management Dashboard**  
View real-time schedules, metrics, credit line reports, budgets and interface with backoffice systems!



**Go Green**  
Document Management reduces paperwork with digital manuscripts, contracts and licenses!

# Features & Benefits



**Publishers and Authors have a legal requirement to get permissions for 3rd party copyright material**

**Digi-EXPress® Patented Cloud Rights Management transforms spreadsheets and legacy data into a secure 'Cloud' database to centralize control, streamline processes, automate permissions, boost productivity, eliminate repetitive tasks... and save on 3rd party license fees!**

## Authors:

- Organize and Build content lists with on-line links
- Research for 3rd Party Rightsholders in 1-click!
- 1-click... automates permissions requests!

## Publishers:

- Centralize usage rights and licenses into a unified database repository to enhance management control... and reduce license fees
- Consolidate, Organize, Re-use and Re-purpose legacy content
- Expedite clearance of 3rd party copyrights
- Keep on-track with automatic alerts and follow-ups
- Receive Lowest License Fees... with 'Bulk' Pricing Submissions
- Capture and Archive 'usage rights' for re-purposing on future projects

## Benefits:

- Provides a Fast, Simple and Affordable Rights Management Solution!
- DDX Data Exchange seamlessly interfaces Digi-EXPress with your existing spreadsheets, legacy data and backoffice systems
- No investment in Hardware, Software, Programming and IT Support



## Reviews

"Recognizing the critical needs publishers have for managing rights, speeding up copyright clearance, and controlling costs for 3rd party licensing, Digi-EXPress® Cloud offers seamless technology and professional services to meet and exceed the needs of Rights Management professionals."  
VP, Global Content and Media Production, Global Publisher

"Web-based Rights Portal makes it easy to track project details and collaborate with team members... from the office or on the road... anytime 24/7". Sr. Rights Manager

"Digi eliminated the 'hassle' of getting permissions for my book. The on-line system makes it easy to organize my work and submit permissions... and saved me time and money over my freelancer."  
Book Author

"The ability to view and print license paperwork speeds up processing and reduces paper shuffling among departments."  
Accounting and Fulfillment Manager

