

Kobo™ Writing Life Teams with Digi-Rights® to Launch *CopyrightsNow™* for U. S. Copyright Registration

Mobile Copyright App protects authors and publishers is now available on www.kobo.com/writinglife

Toronto ON Canada and Bloomfield Hills, MI USA – April XX, 2016 – Digi-Rights, creators of *CopyrightsNow™*, an innovative app that simplifies the application for U.S. copyright protection for authors and publishers, has teamed with KOBO® to offer *CopyrightsNow™* on <https://www.kobo.com/writinglife>. Availability of *CopyrightsNow™* makes it simple for authors to access this ready tool for registering copyrights to protect their creative work.

“Copyright protection enables our authors and publishers to protect and enforce their rights from piracy and illegal copying,” said *Jodi White, Operations Manager, Kobo Writing Life*.

“We’re excited to team with Digi-Rights to launch the *CopyrightsNow™* App. We’re impressed by its ability to simplify application for federal copyright protection in minutes – eliminating lengthy forms and complex procedures. This service offers an important value to authors and publishers.”

“We are pleased to form a partnership with Kobo™ to offer their self-published authors and publishers this mobile tool,” said *Dick Stahl, Managing Director of Digi-Rights® Direct LLC*.

“*CopyrightsNow™* enables authors and creators to lock-in copyright protection for life plus 70 years without the paperwork and complexities.”

Copyright is a form of Intellectual Property, along with trademarks and patents that encourages the development of culture, science and innovation, while providing a financial benefit to copyright holders for their works. Under U.S. copyright law, authors must register copyrights within 3-months of publication and before any infringement occurs to preserve their rights to *claim up to \$150,000* in statutory damages plus attorney fees in enforcing their copyrights. The *CopyrightsNow™* App enables authors and publishers to manage their copyright application, from their iPad, iPhone and Android device with the speed and security of a cloud service.

CopyrightsNow™ can be ordered [here](#) and the App downloaded from the AppStore or Google Play



About Kobo™ (www.kobo.com/writinglife)

Founded in December 2009, Toronto-based Rakuten Kobo Inc. is one of the world's fastest-growing eReading services, offering more than 4 million eBooks and magazines to millions of users across the world. It is our mission to empower booklovers to read more – because we believe reading makes the world a better place. Kobo delivers the best digital reading experience, offering one of the world's largest catalogues with millions of titles, award-winning eReaders and top-ranking apps. Kobo is owned by eCommerce company Rakuten Inc.

Writing Life

Kobo Writing Life is the one-stop, do-it-yourself publishing tool for self-published authors. It provides a self-publishing portal that allows authors and publishers to easily create, edit, and upload content to the Kobo Store and to distribute content to readers in more than 200 countries.

About Digi-Rights® (www.CopyrightsNow.com)

Digi-Rights Direct, LLC. is a global provider of consulting, systems development, and rights management services and technology to the publishing industry. The company's technology is used to process hundreds of thousands of licensing transactions by leading publishers through the Digi-EXPress® Rights Management System...a patented suite of cloud-based software technologies and 'best-practices' that deliver automated rights assessments, rights clearance, permissions acquisition and licensing. Its *CopyrightsNow™* Mobile App provides authors and publishers with instant access to U. S. Copyright registration and protection.

For more information, contact:

Jodi White for Kobo Writing Life 416.977.8737 ext. 3589 or jodi.white@rakuten.com

Media Relations for Digi-Rights +1 248-636-4117 or direct@digirights.com

Robert Kasher, Rights Consultant for Digi-Rights +1 971 227 5825 or rkasher@iviago.com

* * *

Digi-Rights Direct, LLC.
6632 Telegraph Road
Bloomfield Hills, MI 48301

Phone +1 248-636-4117
FAX +1 248-671-0347
Email: media@digirights.com