

## How to Boost Sales and Enhance Publishing Value with Copyrights!

CopyrightTips from experts\* at CopyrightsNow.com

**New** Technology enables Publishers to boost sales and profits and broaden product offerings with *Copyrights as a Service*.

CopyrightsNow® AI is the leading AI-assisted DIY cloud-based service for filing U. S. Copyright applications for publishers, authors and agents... over 100,000 successful copyright filings!

### Publisher Copyright Filing Scenarios

- 1) File Copyrights on behalf of your Authors & Clients
  - a) Creates 'added-value' for your publishing packages
  - b) Mitigates Risk ensuring that each published work has a valid copyright that is protected and enforceable\*\*
  - c) Boosts Sales & Profits from each client
- 2) File Copyrights for Company Owned Publications
  - a) Mitigates Risk ensuring that each title has a valid copyright that is protected and enforceable\*\*
  - b) Increases efficiency an reduces USCO delays/denials
  - c) Uses 'Best-Practice' Tips & Techniques
  - d) Enables Automation using Spreadsheet and interfaces with XML, CSV, ONIX and CMS databases
  - e) Discounts for bulk volume purchases

You may be thinking that copyright is complicated and requires special training. Most copyright applications can be filed online (in 10-minutes or less) with CopyrightsNow®. And for volume publishers (with 50+ titles) there are discounts for bulk filings using Copyrights-EXPress® CaaS platform which powers CopyrightsNow.

# In this article, we'll show actual examples of Copyright filings and the step-by-step procedures.

## Filing Copyrights on behalf of your Authors & Clients and for Company Owned Publications

Here are the simple steps for filling out copyright registrations...

#### 1) Purchase CopyrightsNow account access

To access CopyrightsNow, you need to purchase a CopyrightsNow account from an Authorized CopyrightsNow reseller or directly from CopyrightsNow which is authorized for one or more copyright titles.

Once your order is processed, you will receive a Registration Confirmation email with your CopyrightsNow access and log-in credentials.



Fig 1: Sample 'CopyrightsNow Registration Confirmation Log-in Credentials'

Use these credentials to access CopyrightsNow using your PC or MAC with a browser - or download the CopyrightsNow APP from Apple's App Store or Google Play for your iPhone, iPad or Android device.

Note: For business users we recommend using your desktop PC or Mac for entering data.

CopyrightsNow log-in screen

CopyrightsNow ?					
Phone	Tablet	Desktop			
Selec	t your device	format			
[ Close	browser tab t	o Exit ]			

For Desktop access (using a browser), click on Desktop, then Next, then Start.

Copyrig	htsNow
ecureSign-in	Enter Registered Email then press < <b>Tab</b> >
Forgot your Password?	Log-in >
Terms of Use	By checking this box you acknowledge and accept the Terms of Use and authorize us to contact you via e-mail about your account and other copyright information. (You will receive emails from <b>copyregs@digi-rights.com</b> )
* You need a paid subscr subscription, enter your	iption to access the system. If you already purchased a assigned <b>password</b> from your Welcome email.
If you do not have a sub	scription, click here Buy Now

Enter your Registered User Email and Password from your Confirmation email.

\*\*\* Note: Password is case-sensitive, so be sure to COPY and PASTE password from the email with no extra spaces before or after \*\*\*

### 2) Set-up your User Account

Copy	<b>rightsNow</b> CopyrightsLock	Log-off		?	Next >
User Name VIPxJCD33					
Tell us more	about your Acc	ount	* Requir	e Fields	
*Role 🕐	Publisher Enter your full legal name (no	✓ *	* oIndivi	dual	ation
*First Name	Judy	*[	ast Co	pyright	
Company	Publishing Master	Enterp	orise		
*Address	123 Main Street				
*City	Bloomfield Hills	*St	MI - Mi	chigan ~ Zip	48301
*Country	United States	~ *F	hone	248-999-99	99
E-Mail	pubmstr9@gmail.c	com			
	Enter an alternative email (in	case your	primary em	ail can't be used foi	r USCO)
Alt E-Mail					
Electronic	Enter your full legal name as	legal signat	ture on DMC	CA Copyright Notice	S
Signature *	/Judy Copyright/				

The first time you access CopyrightsNow, you need to set-up your Account.

Enter all required information on the above screen, then click Next

Note: For **Role**, select **Publisher** or **Agent** (for Publishers); if your Author purchased an Individual Account, then select **Author** 

*Role 🕜	Publisher ~
	Select
*First Name	Author
Company	Agent
company	Claimant
*Address	Correspondant
*C:+v	Permissions
City	Publisher
*Country	Other

#### 3) From your Dashboard - Start a New Project

The system displays a Personalized Dashboard with your active projects:



(Note: When you purchased CopyrightsNow, your account was authorized for a certain number of projects<sup>\*\*\*</sup>. You can purchase additional authorizations at any time to increase your authorized projects<sup>\*\*\*</sup>)

Click Start New Project and enter Info below, then click Next:

	wrightsLock
*** Project Acronym is	: VIP7GS-05
VIP7GS-05 Book Title	Cpy V Lek N 10%
Create/Edit - C	Copyright Project
Proj Acronym	VIP7GS-O5
Project Title	Book Title
ISBN (If Available)	978-93-96005-02-6 (What's an ISBN?)
Copyright category	Book, Poetry, Written Work   What's this?
	Other What's this?
Year created or completed?	2025 ~

Project Acronym	Unique code pre-assigned by the system
Project Title	Enter your Book Title
ISBN Optional	data
<b>Copyright Category</b>	Select from drop-down list (click ? for on-line help)
Other	If you don't know your category, enter brief description
Year Created	Year work completed ( Copyright Year )

Enter additional Project Info (see sample below), then click Next Note: Click ? for on-line help on any field



Enter Author Info (see sample below), then click Next Note: Click ? for on-line help on any field

Cop	oyrightsNow OcopyrightsLock	Log-off	0	Next >
VIP7GS-05	Book Title	Gay Y Lat N	40%	
Author Inf	formation <ul><li>Individual</li></ul>	ual Organization		
First Name	John	Last Writer		
	Enter your full legal name (or 'lec (To use 'Pen Name' - click ? for He	ive blank if "Organization" is  p)	selected)	0
Company*				?
	* Leave Company blank (no spaces	in the field) if 'Individual' i	s selected	
Address	1000 Main St			
City	Ann Arbor	St MI - Michiga~	Zip 4810	08
Country	United States	Yr of Birth	1975	~
Phone	734-999-9999	(Optionat)		
E-Mail	jwriter@samplewrite	er.com		
Check to	use Author's contact infor	mation as the only		

Copyright Owner (Claimant) and Certificate mailing address

If you want to use Author for all contact info, click box; Otherwise, you can have contact info be the Publisher or Agent as Claimant and/or Certificate holder then <u>do not check</u> 'Check Author's contact...' box - in which case the Claimant and Certificate screens will be displayed.

Enter Author Contribution Info (see sample below), then click Next Note: Click ? for on-line help on any field

Home - Dashboard	<b>rightsNow</b> ® CopyrightsLock®	Log-off	80	Next >
VIP7GS-05 Book	r Title	Cay Y Lde N	40%	
Author Info	rmation (Literary W	′ork)		
First Name	Last Name	OR Company		
Author Contribution Check all categories of your creative contribution to the work	☑ Text □ Artwork □ Photographs □ Computer Program □ Other			

In above example, the Author created all text in the book and used AI-generated 3<sup>rd</sup> party Stock Art. (So only 'Text' is indicated as Author Contribution - and in a later screen, you will see how the Art is treated as 'Pre-Existing Material)

Enter Add'l Author Info (see sample below), then click Next Note: Click ? for on-line help on any field

	<b>rightsNov</b> CopyrightsLock	Log-off	66	Next >
VIP7GS-05 Book	Title	Cpy Lak	v 46	)%.
Author Infor	mation			
First Name John	Last Name Writer	OR Company	1	
If a 'work-for-bire' agre	ement applies to this work	from an employee or s	ubcontractor chec	k 'Yes'
Work-for-Hire?*	Yes No	* If you are registering A select 'Work-for-Hire'	Author as an 'Organ	ization' you must

In this example, since the Author created text himself, above selections are No

(Note: This and the following screens may be complex. Click ? for on-line help)

In this example, we clicked Copy from to populate the Claimant from the User Account or Author1 or enter the Information directly on the screen.

Cor	oyrightsNow	© Log-off	8 8	Next >
VIP7GS-05	Book Title	Cpy Y Lek N		
Owner (Cl	aimant) <a>Individual</a>	Organization	Copy from	⊙User Acct ● Author1
First Name	John	Last Write	r	
Company*				
	* Lanua Campanya blank (manang			
	Leave Company blank (no space	es in the field) if Individu	ial is selected	
	Leave Company Blank (no space	es in the field) if Individu	Jal 15 selected	
	Leave Company Blank (no space	es in the field) if Individu	ial 15 selected	
	Leave Company blank (no space	es in the field) if Individu	ial 15 selected	
Transfer Ty	De	es in the field) if Individ		8
Transfer Tyj Of	De	es in the field) if Individu	v	2

Enter Certificate Mailing Info, then click Next

In this example, we clicked Copy from to populate the Certificate Mailing Address from Claimant1 - but we can also select the User Account or Author1 or enter the Information directly on the screen.

	rightsLock	Log-off	0	3	Next >
VIP7GS-05 Book Title		Cpy V Lek N		;	
Certificate Mai	ing Address	C	opy from	⊖Use ⊖Aut ●Cla	er Acct hor1 imant1
First Name John		Last Writ	er		
Company					
Address 1000 /	Main St				
City Ann A	rbor	St MI - Micl	nigan	Zip	48108
Country United	d States				
Copyright Certificate	vill be mailed to th	is address			
				-	

#### Enter Limitation for Pre-Existing Material (see sample below), then click Next

In this example, we clicked Yes since Author used Stock Art from Generative-AI

	CopyrightsLoc	CVV <sup>®</sup> Log-off	ť	00	Next >
VIP7GS-05	Book Title		Cpy Y Lek N	80%	
Limitatior	n for Pre-Exis	ting Materi	al		
If your work include even if you have pe	es any 'Pre-existing 3rd Pa rmission and/or a license	arty Material', <b>you can</b> e. Check 'Yes' and list	n <b>ot claim cop</b> type of materi	<b>yright on that m</b> al below:	naterial
Pre-existing material?	● Yes ○No	Check 'Yes' if you us <u>yourself</u> including sto domain/fair use mate	ed any materia ock art, other lic erial.	l which <u>you did n</u> censed material a	ot create nd public
Description	List 'Type' of materia	l (i.e., Text, Art, Aud	lio, etc.) Not a	list of all 3rd party n	naterial!
Describe type of pre existing 3rd party material you used.	Stock Art Gene	erative-Al from m	ny prompts		

#### 4) Click 'Submit'

On this screen, check box to Acknowledge Terms of Service, then click Submit

CopyrightsNow	Log-off	<b>(</b>
VIP7GS-05 Book Title Congratulations You're done with Step 1 of your Convrights		: 0
VIP7GS-O5 Book Title Check box and click Submit (click only one to authorize processing of your Copyright)	<u>e and wait</u> )	Ĉ
<ul> <li>Next Steps:</li> <li>1) You'll receive an e-mail Acknowledgeme sent to pubmstr9@gmail.com</li> <li>2) Your Application is assigned to and revie to your U. S. Copyright Office account,</li> </ul>	ent of your Application were by a Specialist, the pending your action	details nen e-filed

- You'll receive another e-mail with instructions to access your USCO e-CO account to pay your filing fee and upload (or mail-in) your work
- 4) Finally, you'll receive a Copyright Certificate directly from USCO

Congratulations.... you have completed the copyright application. Once submitted you will receive a confirming email with a copy of all your entries.



Your application is now scheduled for review by a Specialist within 48-hrs... then filed with the U. S. Copyright Office - pending your final review, payment of USCO filing fee(s) and uploading or mailing in a copy of your work, in accordance with USCO policies. Once filed your copyright is effective and you can place a notice such as: © 2025 Your Name. All Rights Reserved

As a CopyrightsNow client, you can access free 'Pro-Tips' with 'BEST-PRACTICE procedures, AI-assisted On-line HELP and 24/7 Email Support.

To start your copyright registration protection, click to learn more!

\* The information contained in this post and software application are believed to be accurate at the time of publication; however, copyright regulations change and subject to various interpretations... so always consult with a personal attorney for legal advice regarding your registration and legal forms.

\*\* Supreme Court ruling mandates that to sue an infringer to enforce your copyrights, you must register copyrights within 3-months of publication or before publication and before any infringement occurs, in order to gain maximum copyright protection... and claim up to \$150,000 in statutory damages plus attorney fees for any infringement.

\*\*\* Each copyright project requires a separate \$65 filing fee which you pay directly to the U. S. Copyright Office

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