

# How to Boost Sales and Enhance Publishing Value with Copyrights!

CopyrightTips from experts\* at <u>CopyrightsNow.com</u>

**New** Technology enables Publishers to boost sales and profits and broaden product offerings with *Copyrights as a Service*.

CopyrightsNow® AI is the leading AI-assisted DIY cloud-based service for filing U. S. Copyright applications for publishers, authors and agents... over 100,000 successful copyright filings!

# **Publisher Copyright Filing Scenarios**

- 1) File Copyrights on behalf of your Authors & Clients
  - a) Creates 'added-value' for your publishing packages
  - b) Mitigates Risk ensuring that each published work has a *valid copyright* that is *protected* and *enforceable*\*\*
  - c) Boosts Sales & Profits from each client
- 2) File Copyrights for Company Owned Publications
  - a) Mitigates Risk ensuring that each title has a *valid* copyright that is protected and enforceable\*\*
  - b) Increases efficiency an reduces USCO delays/denials
  - c) Uses 'Best-Practice' Tips & Techniques
  - d) Enables Automation using Spreadsheet and interfaces with XML, CSV, ONIX and CMS databases
  - e) Discounts for bulk volume purchases

You may be thinking that copyright is complicated and requires special training. Most copyright applications can be filed online (in 10-minutes or less) with CopyrightsNow®. And for volume publishers (with 50+ titles) there are discounts for bulk filings using Copyrights-EXPress® CaaS platform which powers CopyrightsNow.

In this article, we'll show actual examples of Copyright filings and the step-by-step procedures.

# Filing Copyrights on behalf of your Authors & Clients and for Company Owned Publications

Here are the simple steps for filling out copyright registrations...

### 1) Purchase CopyrightsNow account access

To access CopyrightsNow, you need to purchase a CopyrightsNow account from an Authorized CopyrightsNow reseller or directly from CopyrightsNow which is authorized for one or more copyright titles.

Once your order is processed, you will receive a Registration Confirmation email with your CopyrightsNow access and log-in credentials.

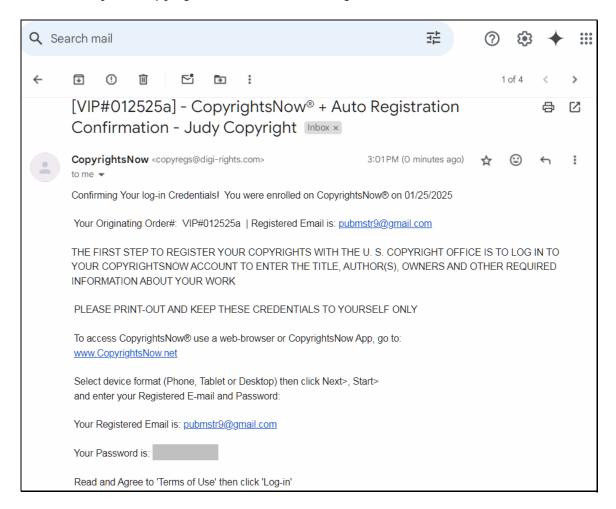
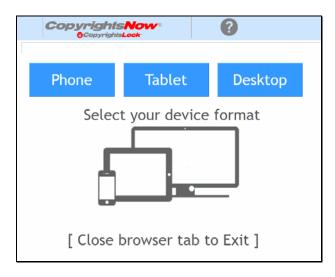


Fig 1: Sample 'CopyrightsNow Registration Confirmation Log-in Credentials'

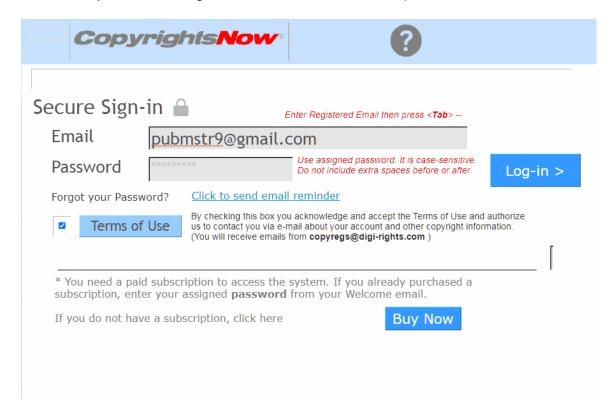
Use these credentials to access CopyrightsNow using your PC or MAC with a browser - or download the CopyrightsNow APP from Apple's App Store or Google Play for your iPhone, iPad or Android device.

Note: For business users we recommend using your desktop PC or Mac for entering data.

#### CopyrightsNow log-in screen



For Desktop access (using a browser), click on Desktop, then Next, then Start.



Enter your Registered User Email and Password from your Confirmation email.

\*\*\* Note: Password is case-sensitive, so be sure to COPY and PASTE password from the email with no extra spaces before or after \*\*\*

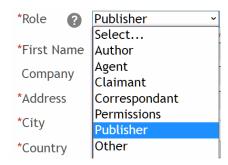
# 2) Set-up your User Account



The first time you access CopyrightsNow, you need to set-up your Account.

Enter all required information on the above screen, then click Next

Note: For Role, select Publisher or Agent (for Publishers); if your Author purchased an Individual Account, then select Author



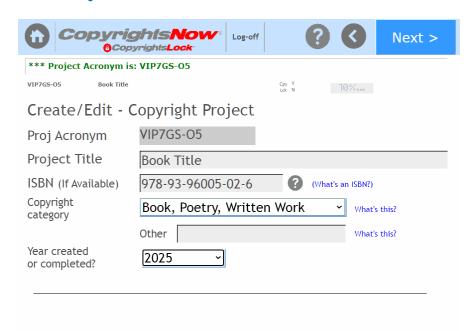
# 3) From your Dashboard - Start a New Project

The system displays a Personalized Dashboard with your active projects:



(Note: When you purchased CopyrightsNow, your account was authorized for a certain number of projects\*\*\*. You can purchase additional authorizations at any time to increase your authorized projects\*\*\*)

Click Start New Project and enter Info below, then click Next:



Project Acronym Unique code pre-assigned by the system

Project Title Enter your Book Title

ISBN Optional data

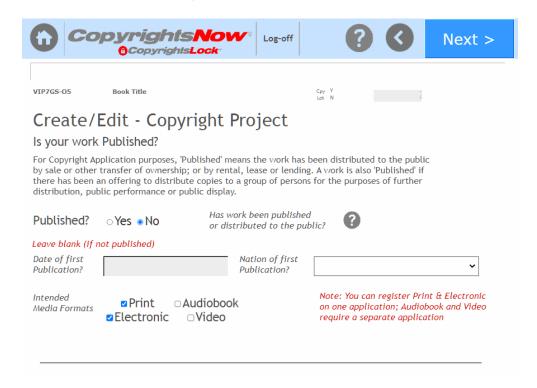
Copyright Category Select from drop-down list (click? for on-line help)

Other If you don't know your category, enter brief description

Year Created Year work completed (Copyright Year)

#### Enter additional Project Info (see sample below), then click Next

Note: Click? for on-line help on any field

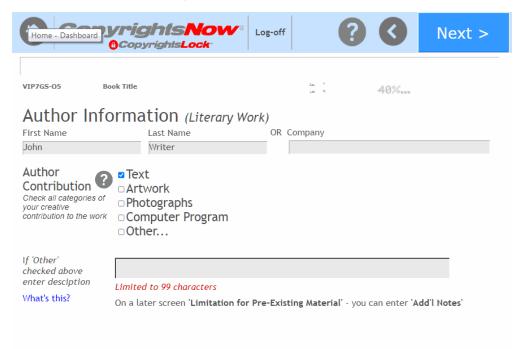


Enter Author Info *(see sample below)*, then click Next Note: Click? for on-line help on any field



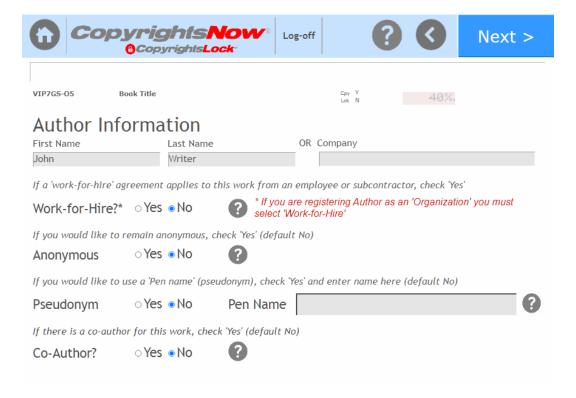
If you want to use Author for all contact info, click box; Otherwise, you can have contact info be the Publisher or Agent as Claimant and/or Certificate holder then <u>do not check</u> 'Check Author's contact...' box - in which case the Claimant and Certificate screens will be displayed.

# Enter Author Contribution Info (see sample below), then click Next Note: Click? for on-line help on any field



In above example, the Author created all text in the book and used Al-generated 3<sup>rd</sup> party Stock Art. (So only 'Text' is indicated as Author Contribution - and in a later screen, you will see how the Art is treated as 'Pre-Existing Material)

Enter Add'l Author Info (see sample below), then click Next Note: Click? for on-line help on any field

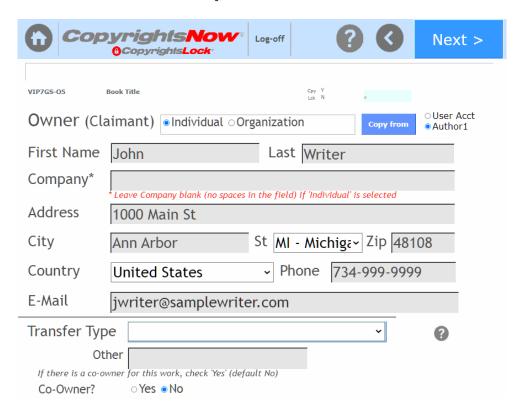


In this example, since the Author created text himself, above selections are No

(Note: This and the following screens may be complex. Click? for on-line help)

#### Enter Claimant Info (see sample below), then click Next

In this example, we clicked Copy from to populate the Claimant from the User Account or Author1 or enter the Information directly on the screen.



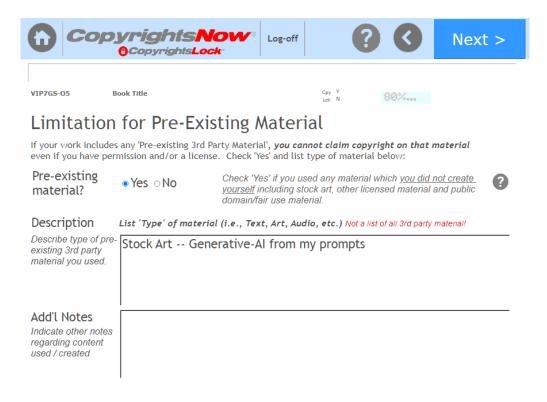
#### Enter Certificate Mailing Info, then click Next

In this example, we clicked Copy from to populate the Certificate Mailing Address from Claimant1 - but we can also select the User Account or Author1 or enter the Information directly on the screen.



Enter Limitation for Pre-Existing Material (see sample below), then click Next

In this example, we clicked Yes since Author used Stock Art from Generative-Al

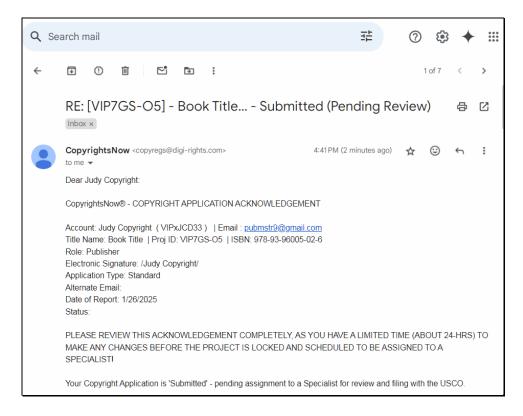


#### 4) Click 'Submit'

On this screen, check box to Acknowledge Terms of Service, then click Submit



Congratulations.... you have completed the copyright application. Once submitted you will receive a confirming email with a copy of all your entries.



Your application is now scheduled for review by a Specialist within 48-hrs... then filed with the U. S. Copyright Office - pending your final review, payment of USCO filing fee(s) and uploading or mailing in a copy of your work, in accordance with USCO policies. *Once filed your copyright is effective and you can place a notice such as:* © 2025 Your Name. All Rights Reserved

As a CopyrightsNow client, you can access free 'Pro-Tips' with 'BEST-PRACTICE procedures, Al-assisted On-line HELP and 24/7 Email Support.

To start your copyright registration protection, click to <u>learn more!</u>

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<sup>\*\*</sup> Supreme Court ruling mandates that to sue an infringer to enforce your copyrights, you must register copyrights within 3-months of publication or before publication and before any infringement occurs, in order to gain maximum copyright protection... and claim up to \$150,000 in statutory damages plus attorney fees for any infringement.

<sup>\*\*\*</sup> Each copyright project requires a separate \$65 filing fee which you pay directly to the U. S. Copyright Office